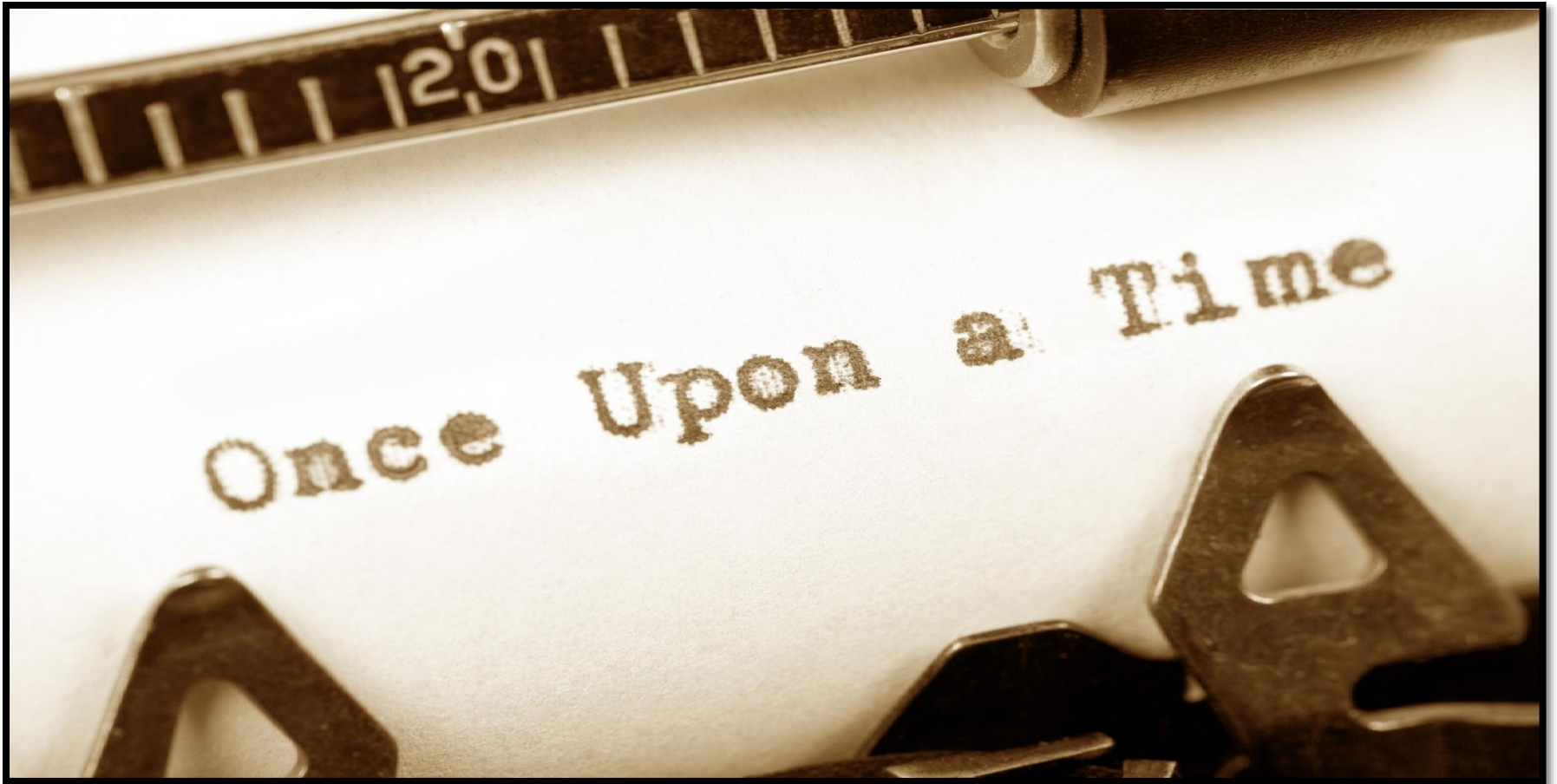


Creating India of Tomorrow

- the Collaborative Approach



A STORY





A SOCIAL EXPERIMENT



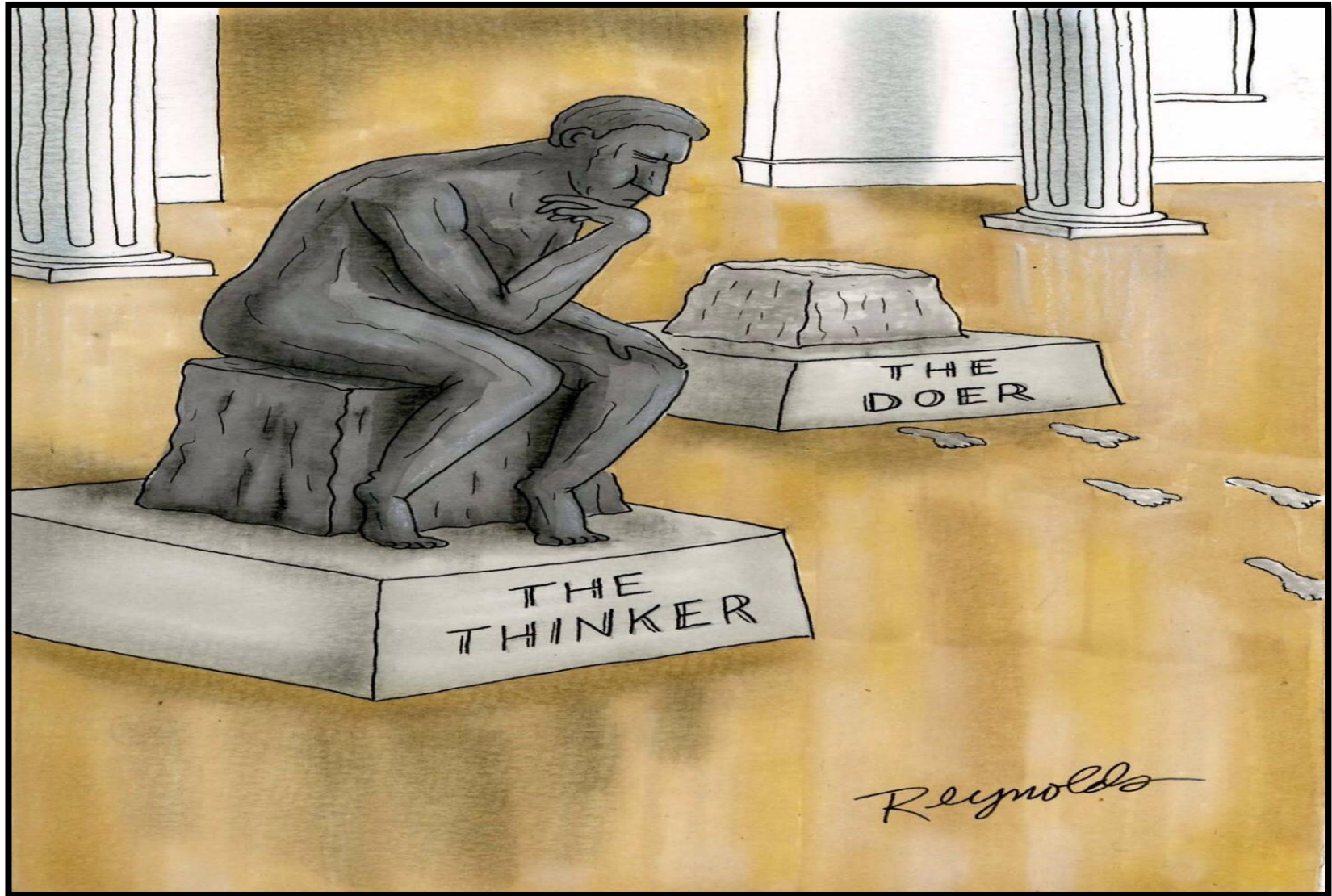


NEW PARADIGM





CREATING DOERS



INDIA

vs Redefined

... The Movement

"Lets aim to make more Doers"



INDIVIDUAL SOCIAL RESPONSIBILITY

**A movement to light up the fire in the hearts
of every Indian Citizen—**

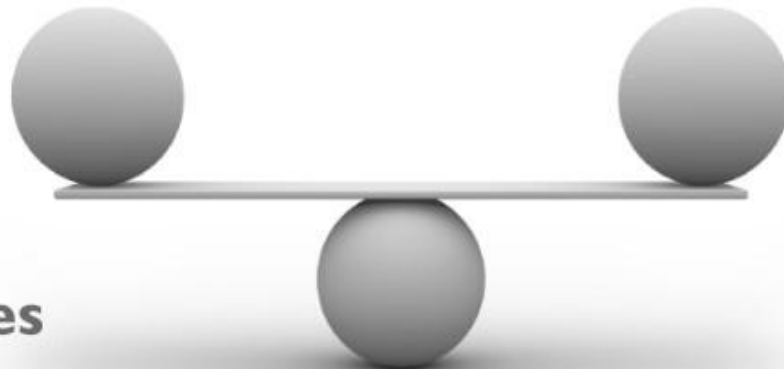
**"To Fulfill their Obligations & Responsibilities
towards the Country"**





RESPONSIBILITIES BEFORE RIGHTS

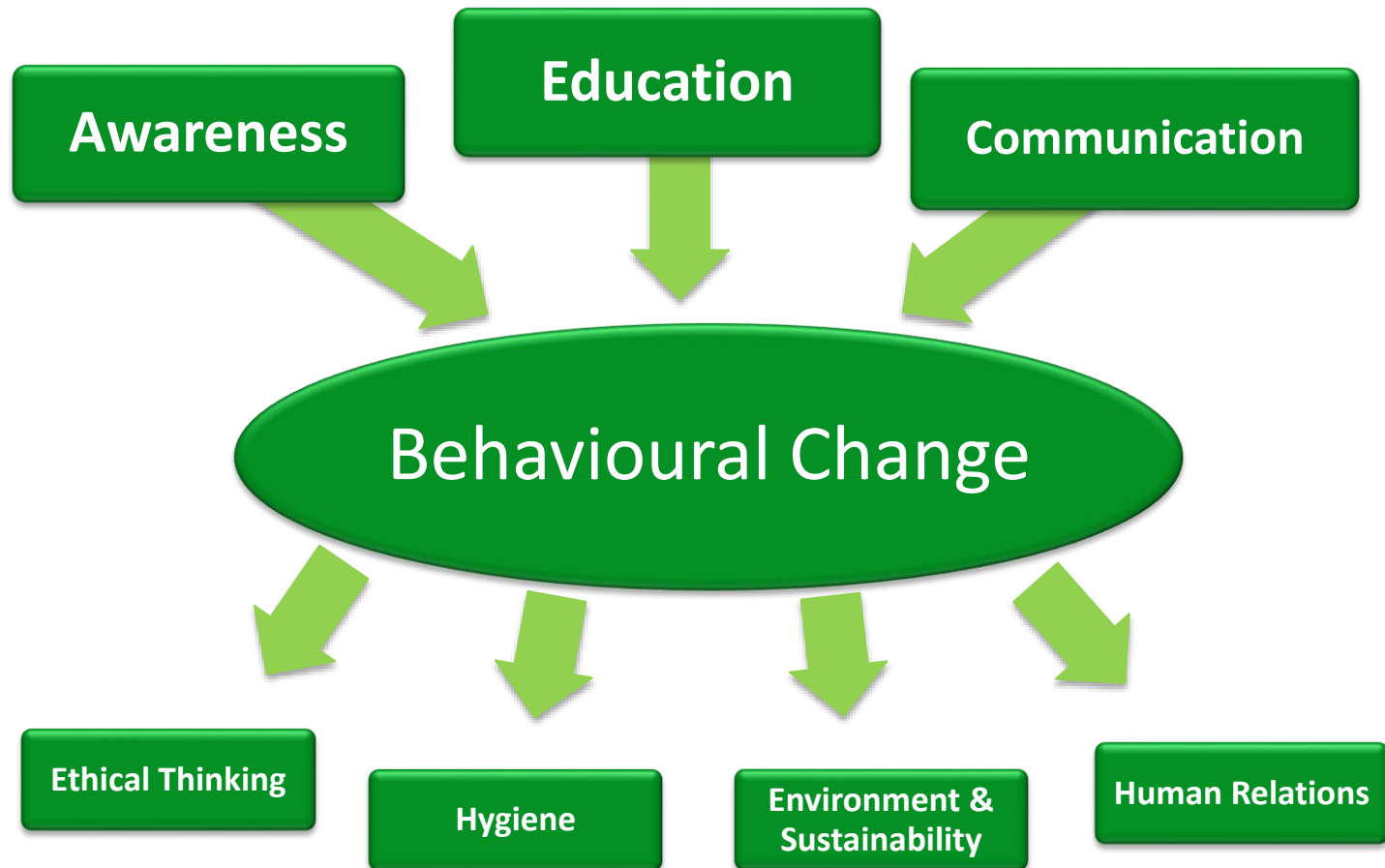
Citizen can truly be empowered to ask for the rights, when they can fulfill their part of responsibilities – Constitutional, Civic & Social



**Rights and
Responsibilities**



MINDSET CHANGE

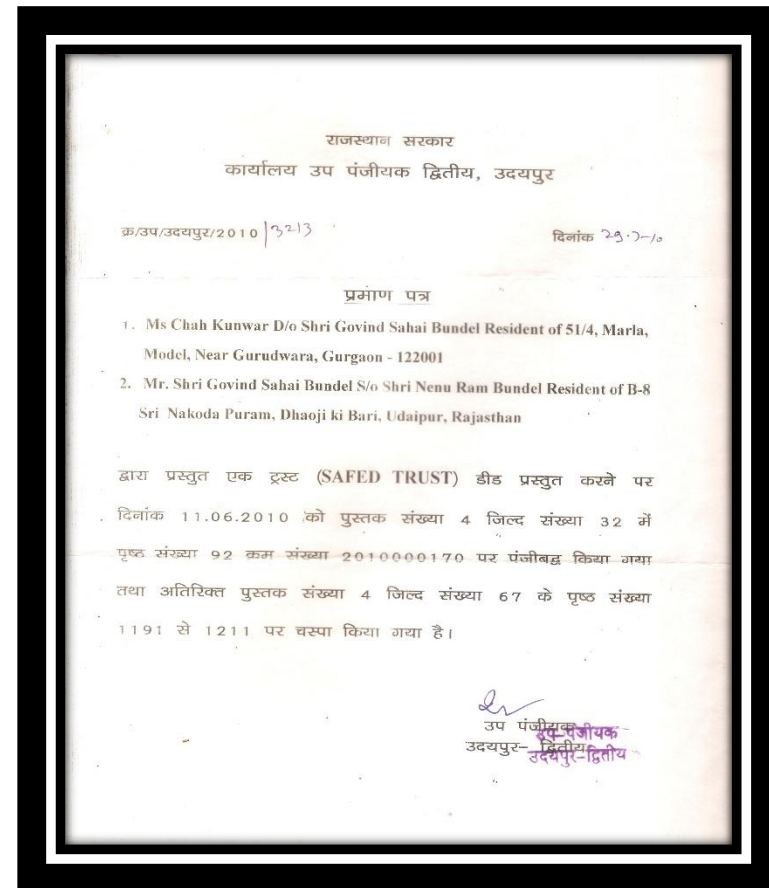




PARENT BODY

SAFED TRUST

- **Public Charity Trust**
- **Registered in June 2010**
- **12AA, 80G**





We have been doing activities since 2009



OUR VISION



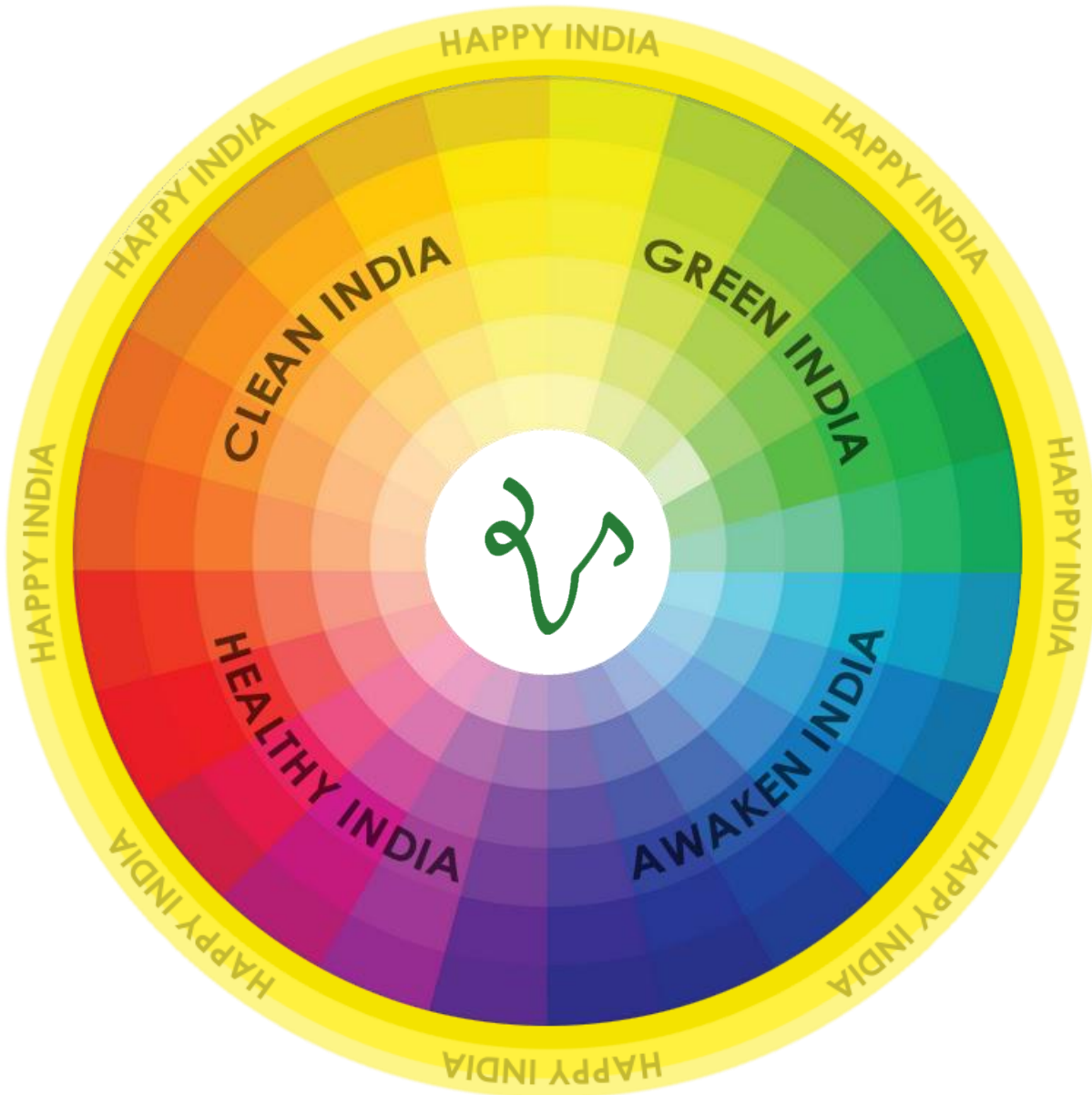
AN AMALGAMATION OF VISIONS...





CREATING A HAPPY INDIA



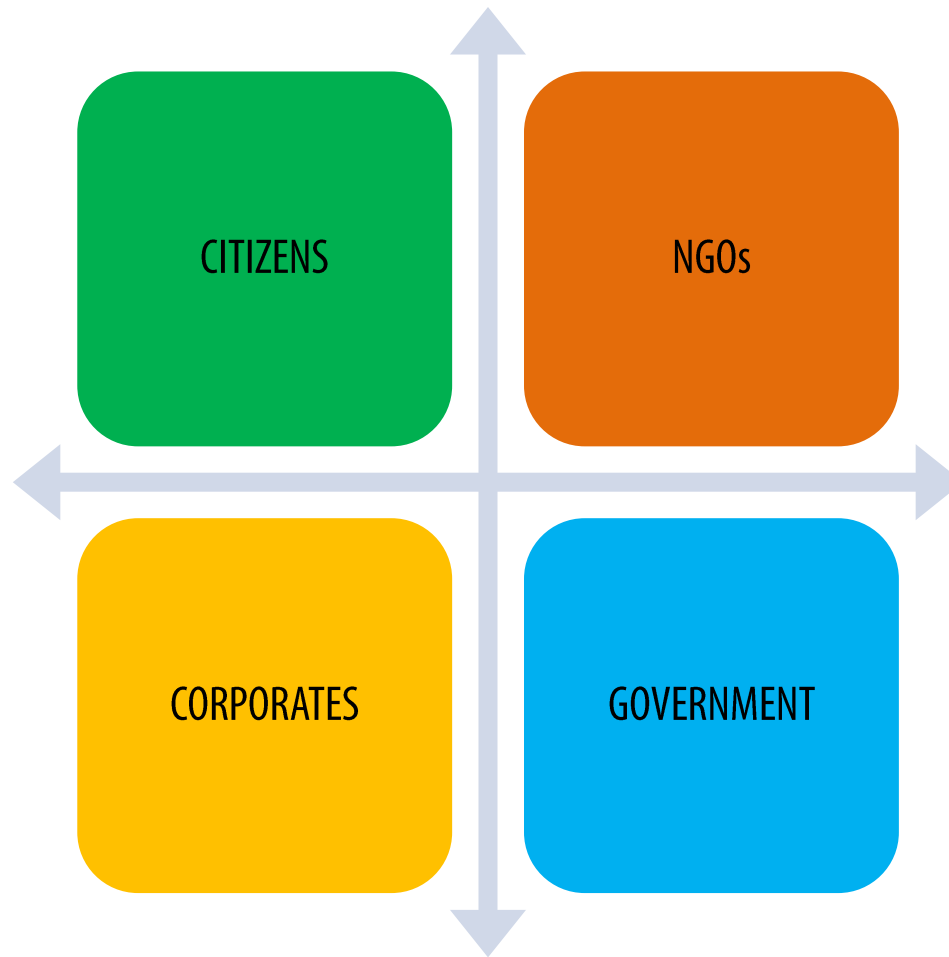




PHASES OF INDIA REDEFINED

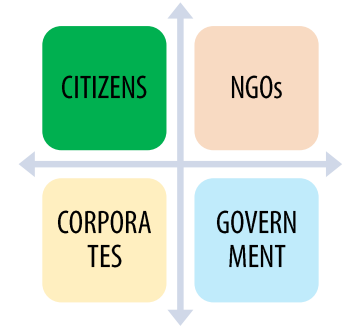


Pillars of Nation's Development





PHASE 1



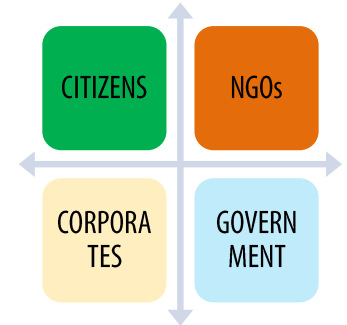
2009 onwards

Individual Social
Responsibility

CITIZENS ENGAGEMENT



PHASE 2



2009 onwards



CITIZENS ENGAGEMENT

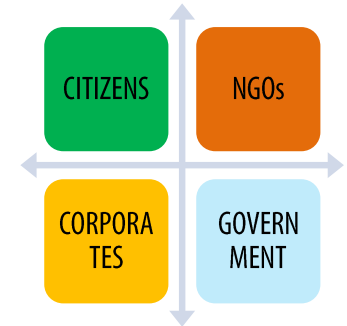
2013 onwards



NGOs ENGAGEMENT



PHASE 3



2009 onwards

Individual Social
Responsibility

CITIZENS ENGAGEMENT

2013 onwards

Third Sector Partnership

NGOs ENGAGEMENT

2015 onwards

Citizen-Corporate
Collective Responsibility

CORPORATE ENGAGEMENT

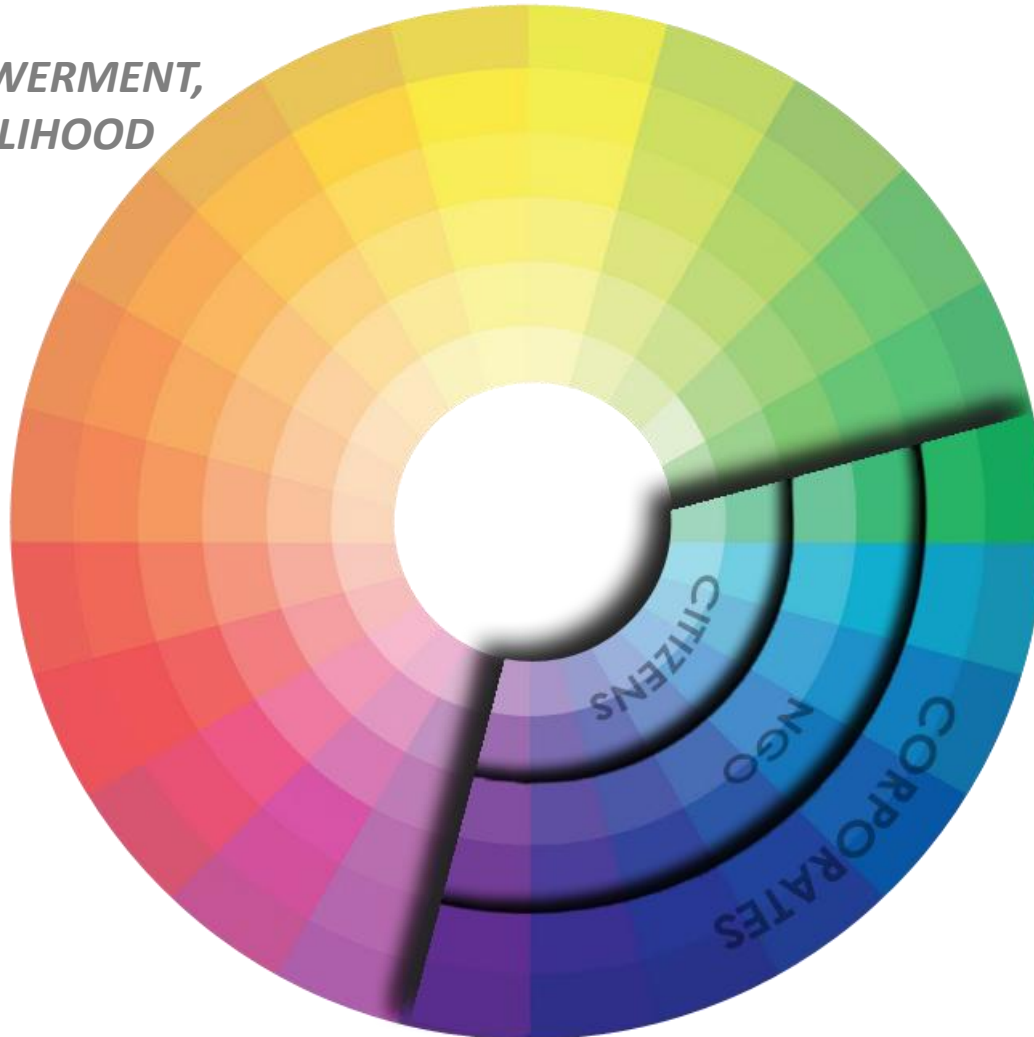


PROGRAM PORTFOLIO



AWAKEN INDIA

*ADVOCACY, EMPOWERMENT,
EDUCATION & LIVELIHOOD*





Community Leadership Programme

Literacy campaign for Slum Children

"I CARE" PROJECT

Sensitizing locals about
preserving Heritage &
Culture

Awareness campaign for
on importance of RAINS
School Children

KNOTS Tutorial

DICTIONARY DISTRIBUTION

Happy India Peace Rally

Beggars
Counseling &
Rehabilitation

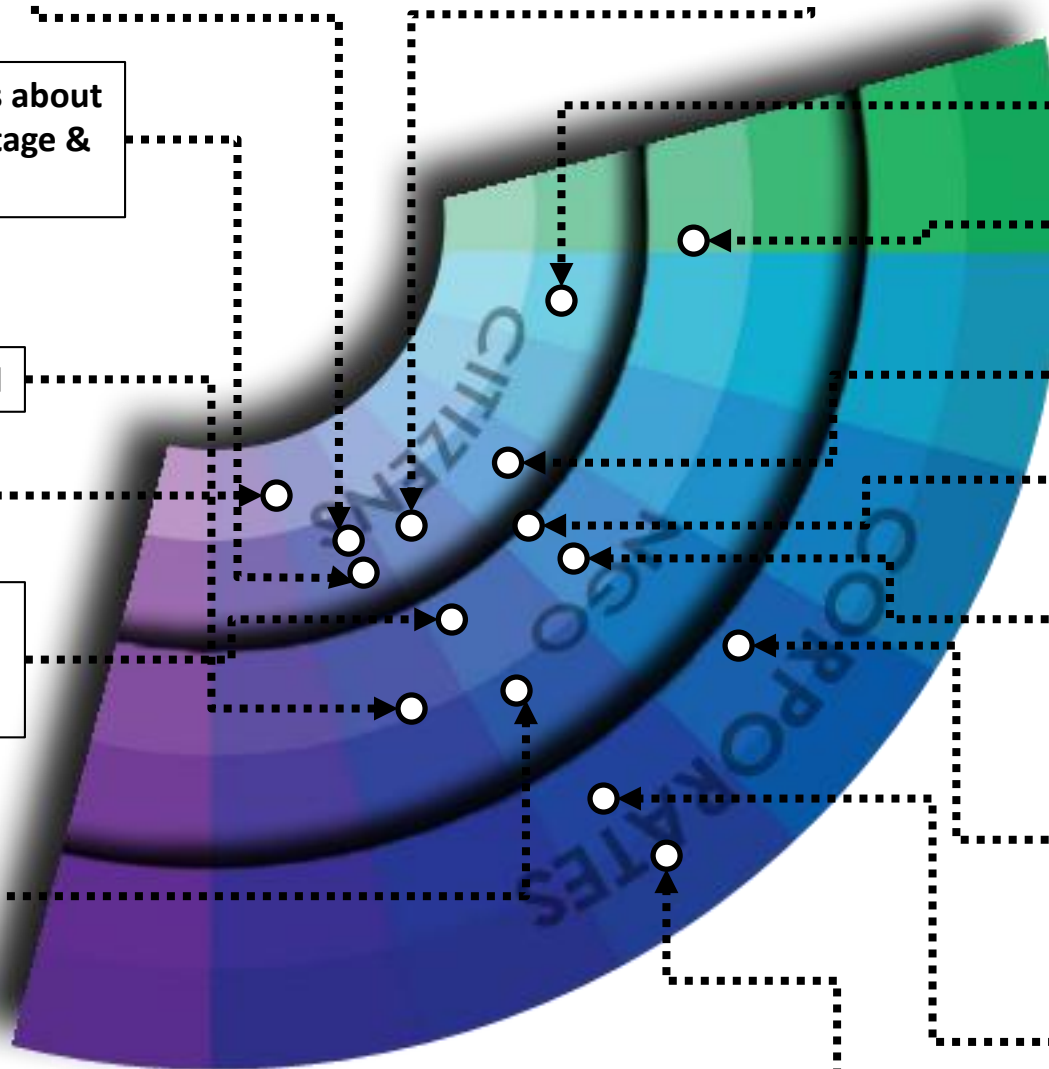
United India Campaign

COMPUTER LITERACY

INDIA Redefined
Entrepreneur
Initiative Group
Launch

Awareness about
Defense Forces

COMPUTER LITERACY

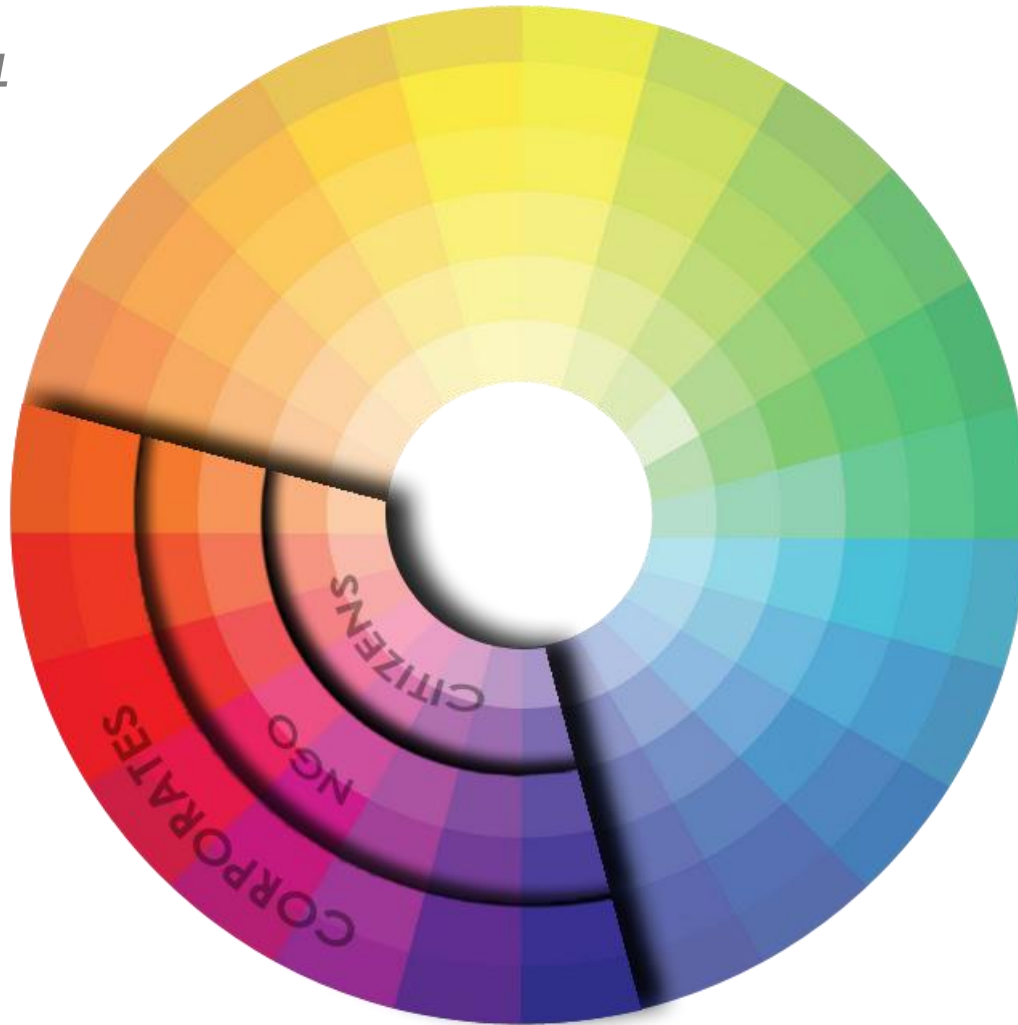






HEALTHY INDIA

*PHYSICAL AND MENTAL
HEALTH MONITORING
AND IMPROVEMENT*





One women-One Sari
campaign

Flood Relief

Health & General
Checkup Camp

Blood Donation Camp

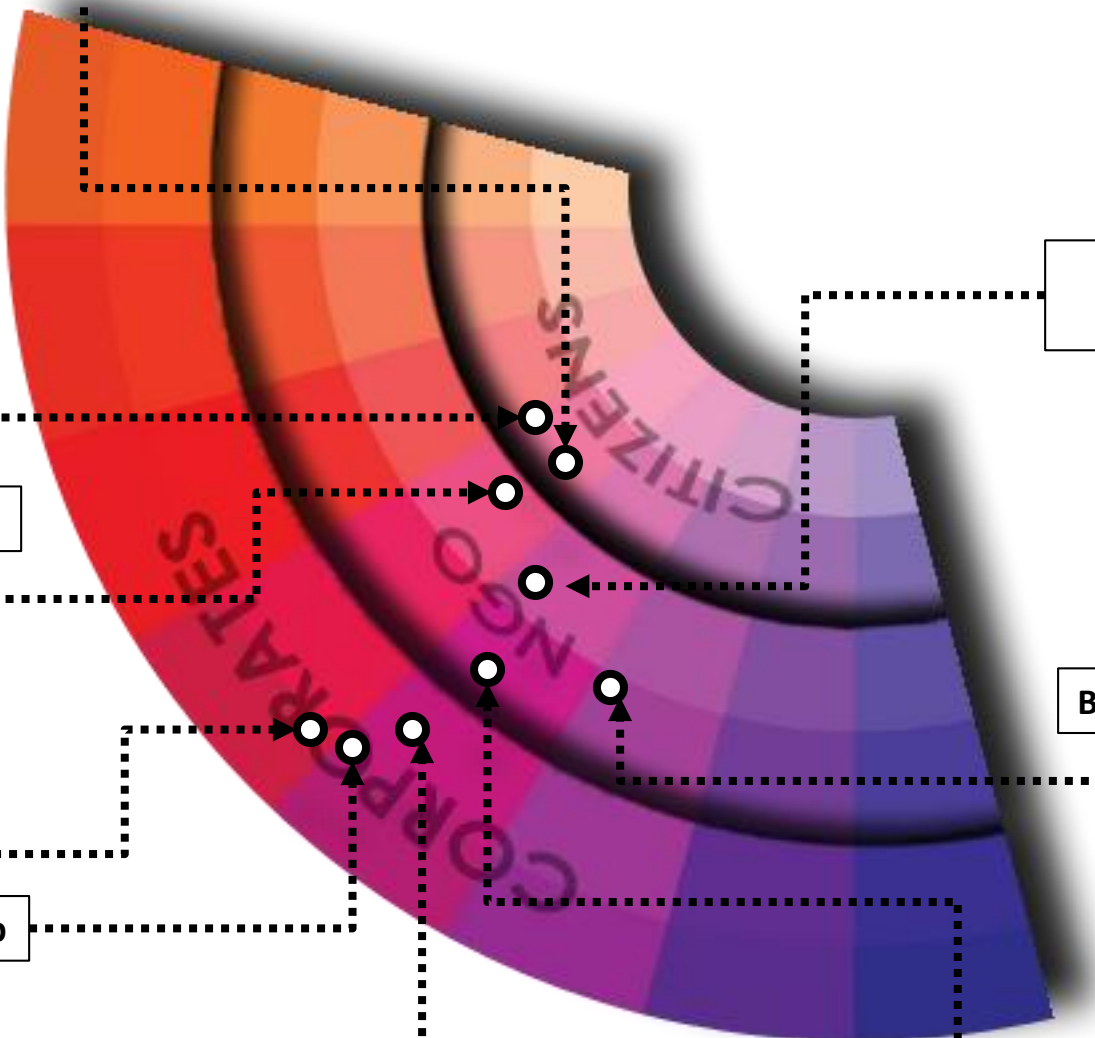
Relief for Cyclone effected

Eye-check up camp

Eye-check up camp

Free Dental and General
Health Checkup Camp

Disability Check-up Camp

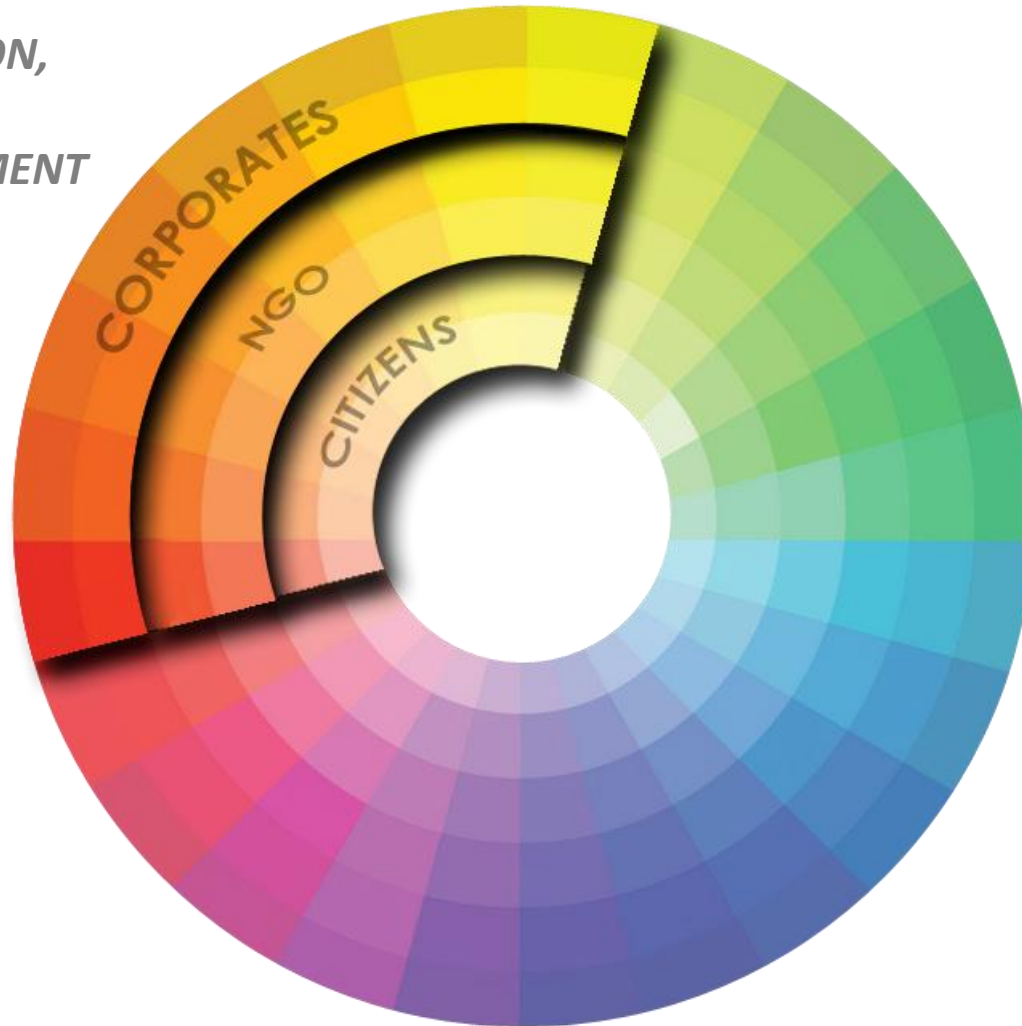


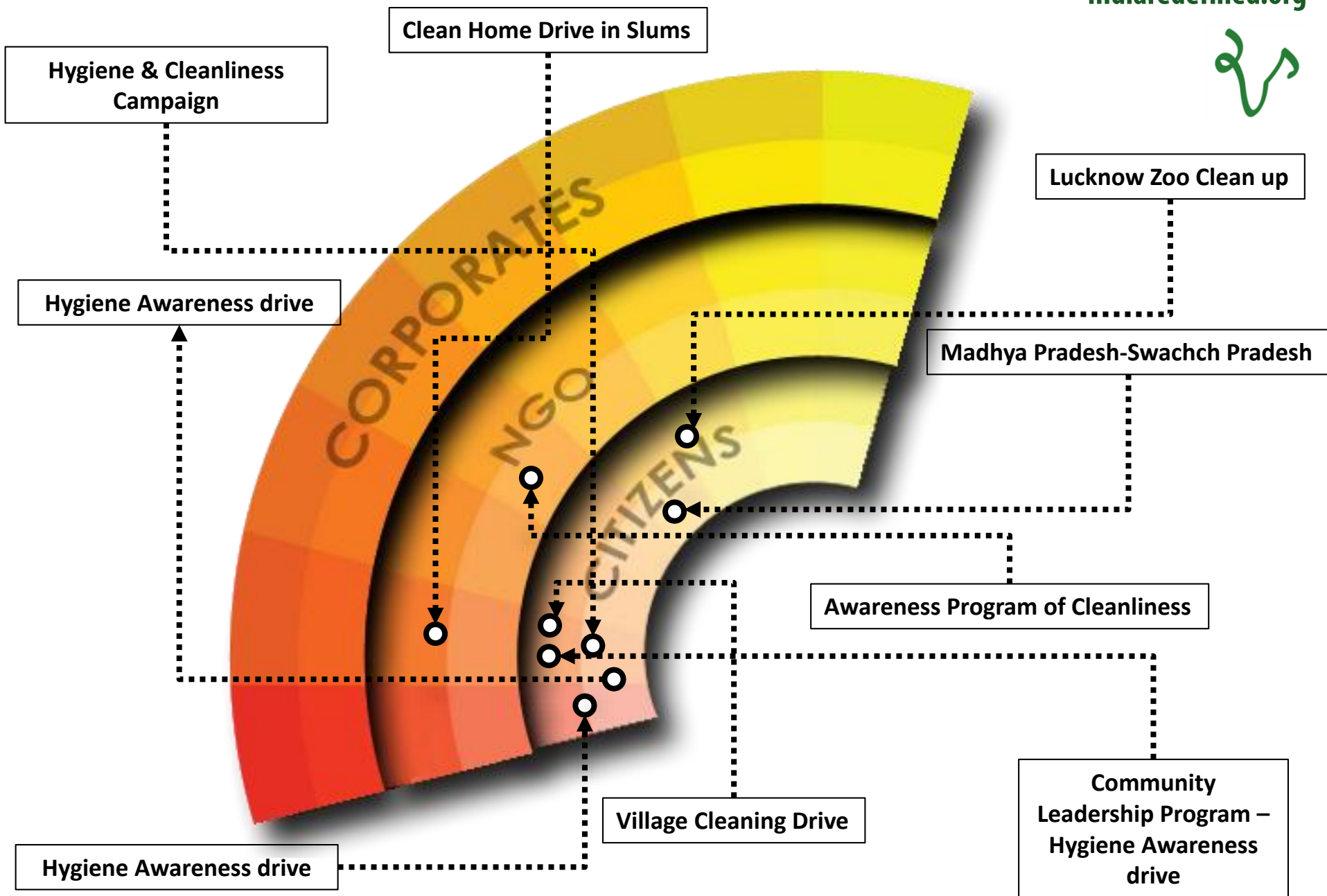


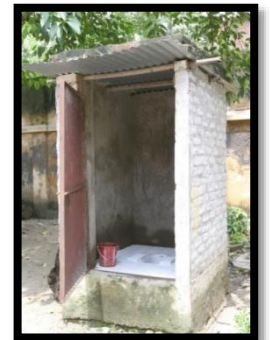


CLEAN INDIA

*WATER, SANITATION,
HYGIENE AND
WASTE MANAGEMENT*



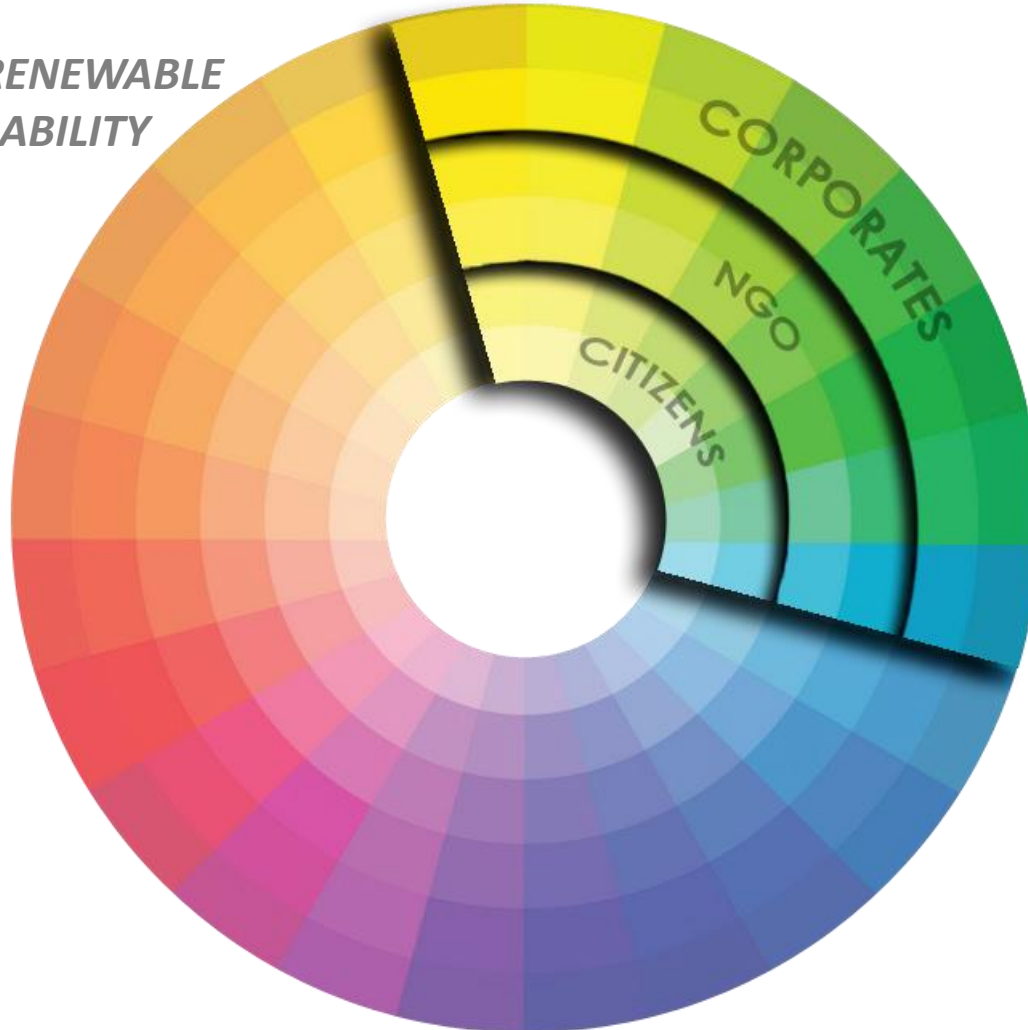


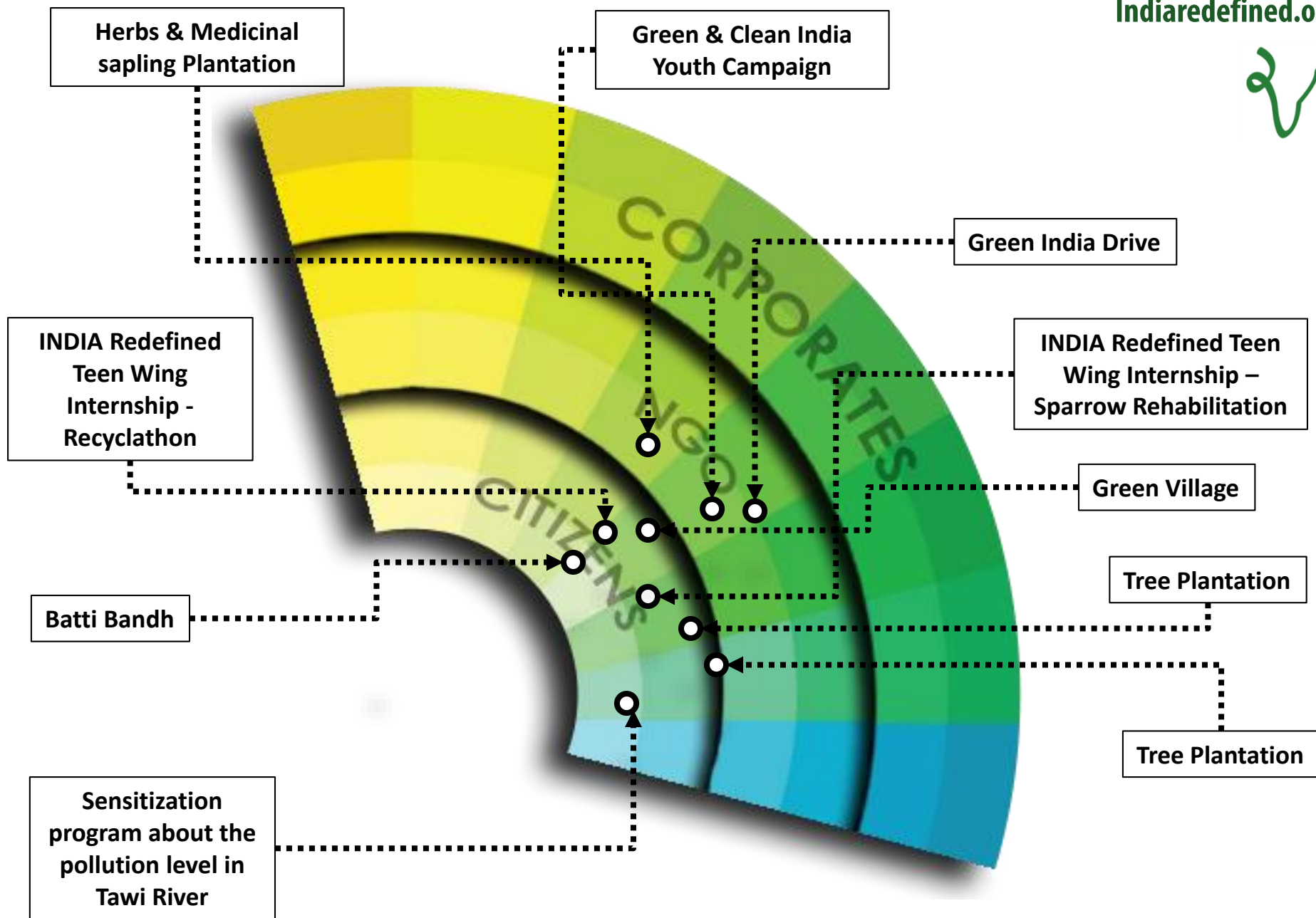


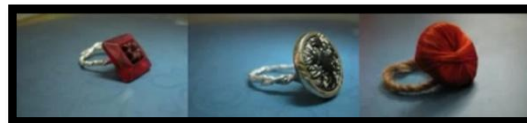
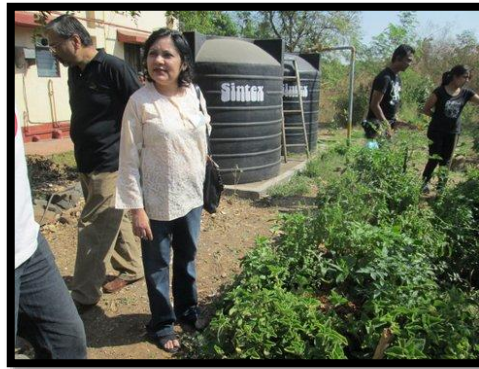


GREEN INDIA

*ENVIRONMENT, RENEWABLE
ENERGY, SUSTAINABILITY*









SPOTLIGHT



**BEST HUMANITARIAN
INITIATIVE AWARD 2009**



**GLOBAL YOUTH
LEADERSHIP AWARD**



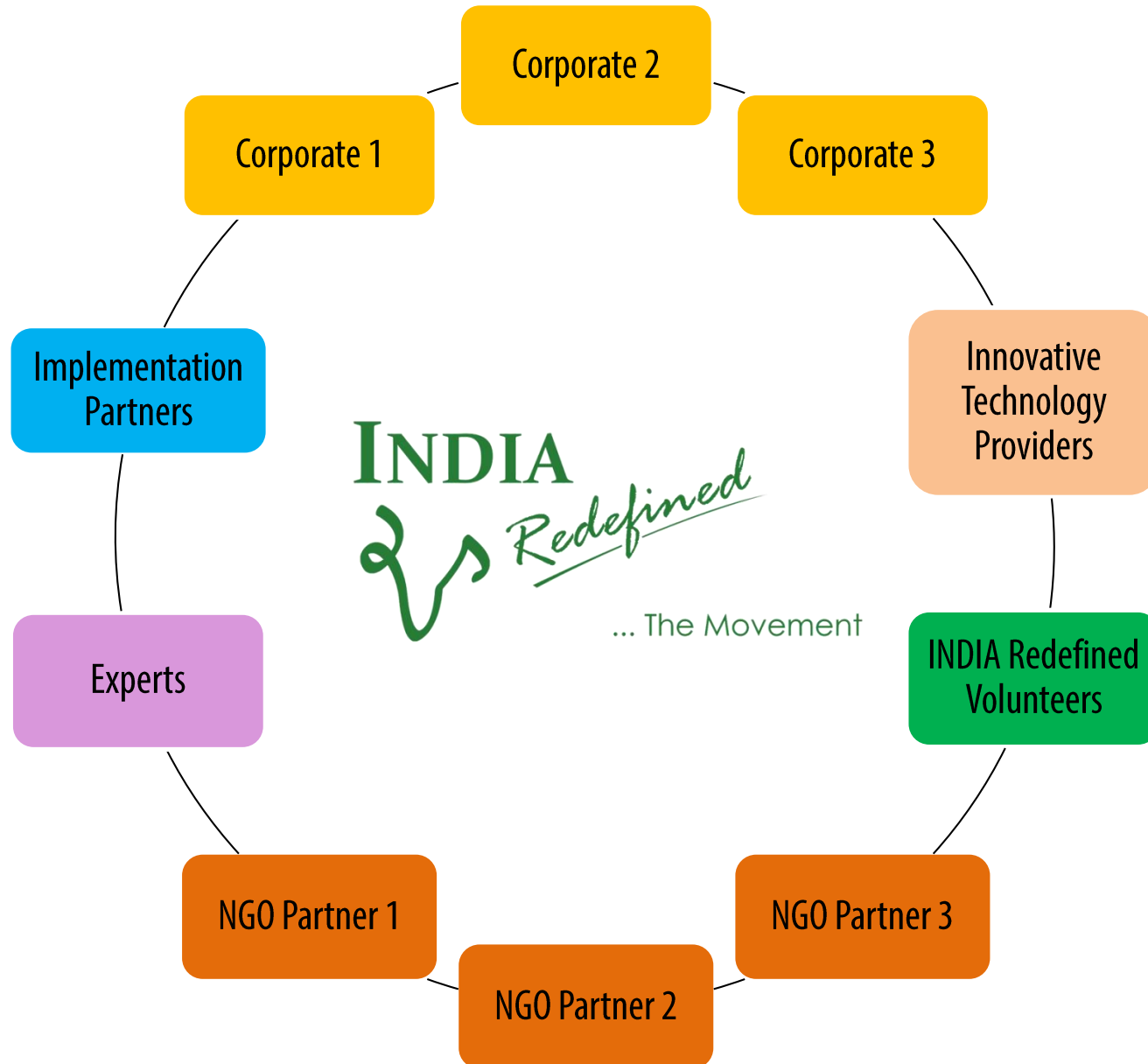
INDIA Redefined has not been accepting Awards after the above awards



COMMON UNITED PLATFORM (CUP)

COMMON UNITED PLATFORM (CUP)

Indiaredefined.org





A SYSTEM INTEGRATOR

INDIA Refined brings together different entities...





SYSTEM INTEGRATOR

... ensuring they function together as one





AT A GLANCE

700,000 +

**Citizens transformed into
“Doers” through ISR**

250+

**Programs, Projects &
Activities**



1700 +

**Man-years of Expertise
available onboard**

150+

**NGOs engaged in Third
Sector Partner Program**

Rotary

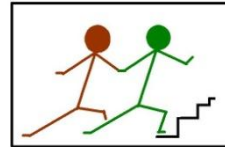


Indiaredefined.org

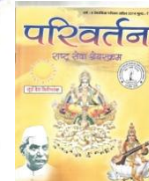


water for people
INDIA TRUST everyone | forever

HOPE.....



HELP OUR PEOPLE for EDUCATION



ग्रामिण विकास संस्था





FOOTPRINT

- 24 States
- 4 Union Territories



INDIA Redefined



WHAT WE CAN DO TOGETHER

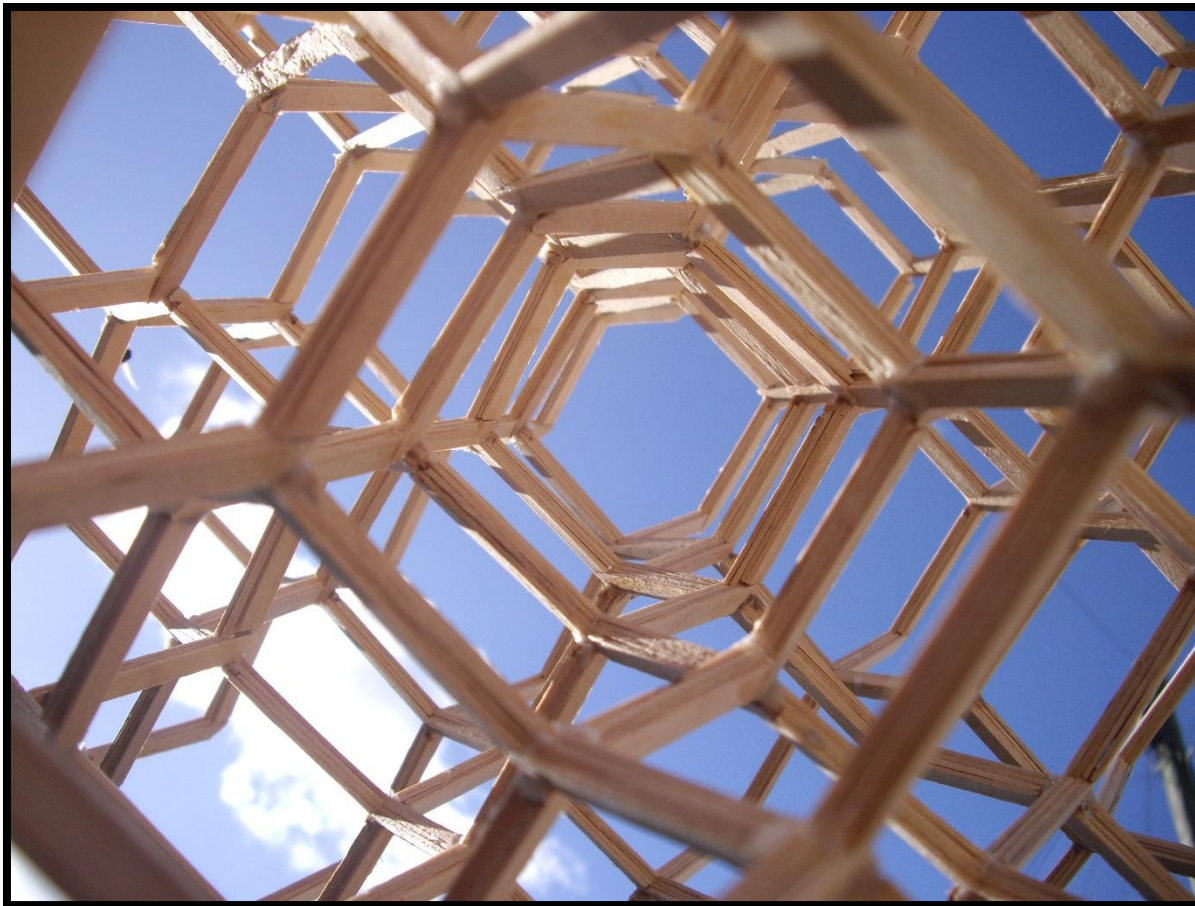


PARTNER FOR PROJECTS





CREATE PROGRAM FRAMEWORK





BUILD CUSTOMIZED PROJECTS



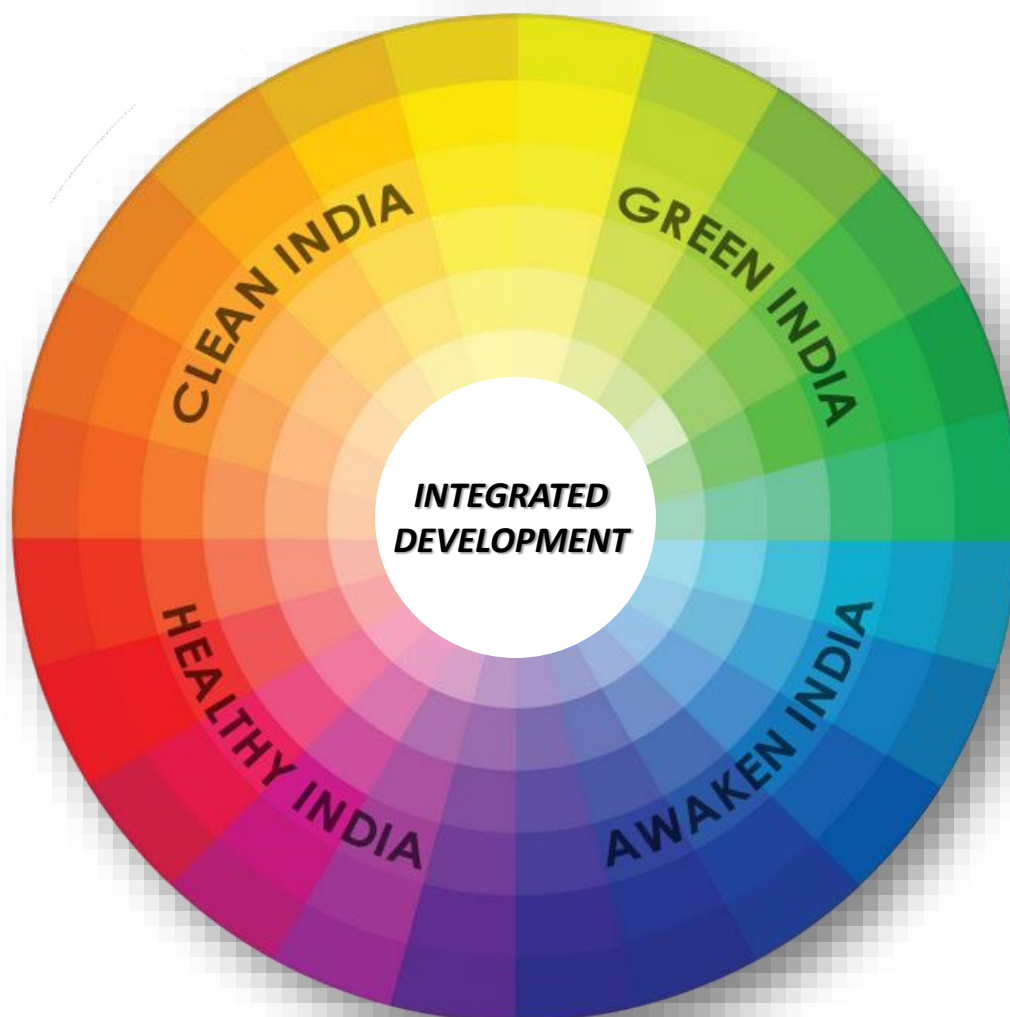


MOTIVATE ACTIVE PARTICIPATION



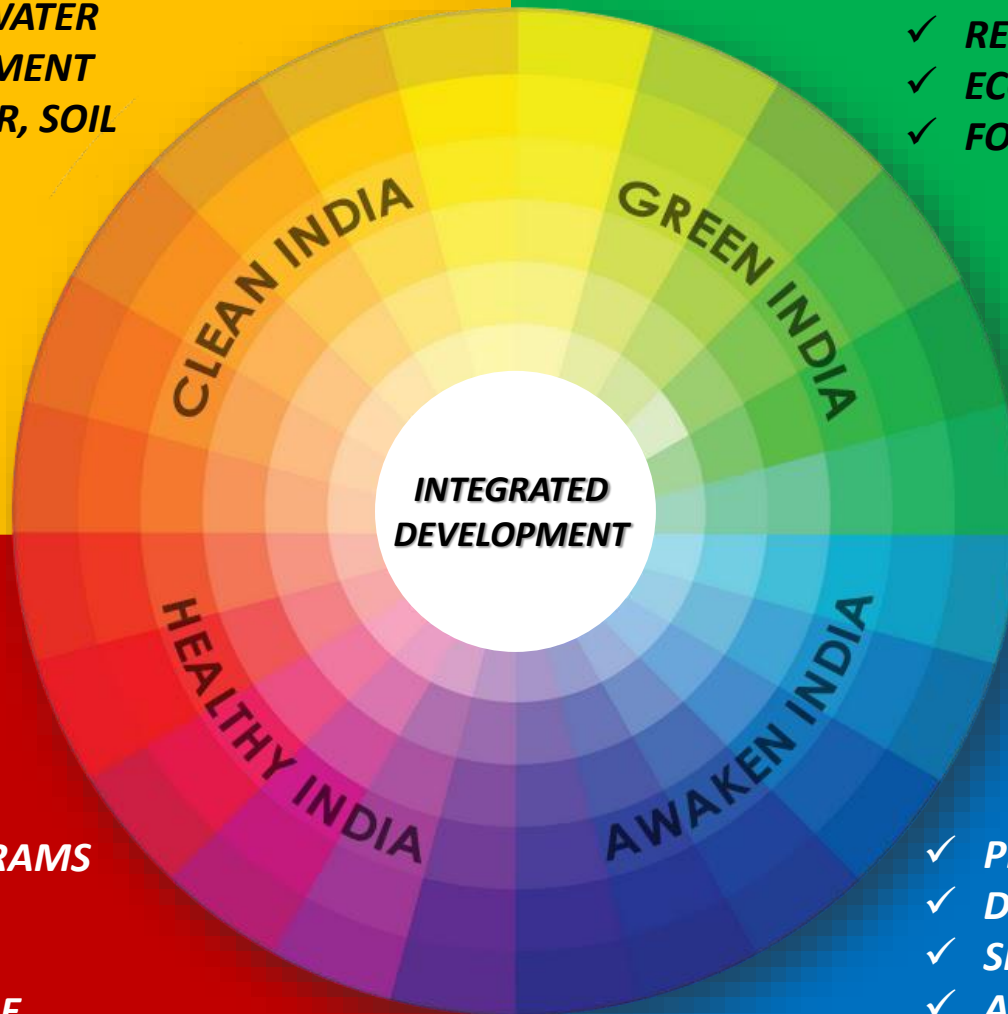


INDICATIVE AREAS



- ✓ **SANITATION**
- ✓ **SAFE DRINKING WATER**
- ✓ **WASTE MANAGEMENT**
- ✓ **CLEAN AIR, WATER, SOIL**
- ✓ **LOCALITY / AREA CLEANING**

- ✓ **WATER CONSERVATION**
- ✓ **ENERGY CONSERVATION**
- ✓ **RENEWABLE ENERGY**
- ✓ **ECO FARMING**
- ✓ **FORESTATION & GREENING**



- ✓ **AWARENESS PROGRAMS**
- ✓ **mHEALTH**
- ✓ **TELEMEDICINE**
- ✓ **RURAL HEALTH CARE**
- ✓ **EMERGENCY RESPONSE TRAINING & SUPPORT**
- ✓ **CARE FOR SENIOR CITIZENS**

- ✓ **PRIMARY EDUCATION**
- ✓ **DIGITAL EDUCATION**
- ✓ **SKILL DEVELOPMENT**
- ✓ **ADULT EDUCATION**
- ✓ **TEACHER'S TRAINING**
- ✓ **EDUCATION THROUGH SPORTS**



OUR VALUE PROPOSITION



PROGRAM DEVELOPMENT

- **Listen to your objectives and tailor projects to the requirements**
- **Specify the desired metrics to be achieved**
- **Translate, package and share Strategies, Programs and Results**





SINGLE POINT PARTNER

- **Bring in project specific expertise from our panel of Experts**
- **Scout and recommend innovative technologies & solutions**
- **Identify the best implementation partners for an identified objective**





PROJECT AUDIT

- **Monitor Optimal Resource Utilization**
- **Ensure Documentation & Compliance**
- **Identify/ recommend 3rd party external auditors**
- **Impact Assessment & Reports**





TRANSPARENCY OF DELIVERABLES





PROMOTE BRAND VISIBILITY



Creating India of Tomorrow

- the Collaborative Approach

PROGRAMS & PROJECTS



SAMPLE PROGRAMS & PROJECTS*

(*INDICATIVE – MANY MORE SPECIFIC PROJECTS AVAILABLE)



On Site Micro Cold Storage

- ✓ No Batteries
- ✓ Negligible Maintenance Cost
- ✓ Low OPEX





On Site Micro Cold Storage

FEATURES

- Powered by Sustainable energy - solar photovoltaics
- Intelligent control to handle multiple commodities
- Can be alternatively run using Diesel Generator or Grid Power
- Auto switching between Solar and Grid
- Battery- less refrigeration- Unique thermal backup- Maintains produce quality upto 24 hrs in case of no power
- Controller & Modified Atmosphere add-ons available

DELIVERABLES

- Room Temp.- 0 - 20 degrees C & 50-90% Humidity
- Storage Size- 15ft x 8ft x 8ft or 5000 kgs of produce
- Pre-cooling of produce in 6 hrs @ loading rate of 0.5-1 tons/day





Forest Building – Urban or Rural

Using an Innovative Japanese Methodology



In picture, 3 mtrs wide forest strip.

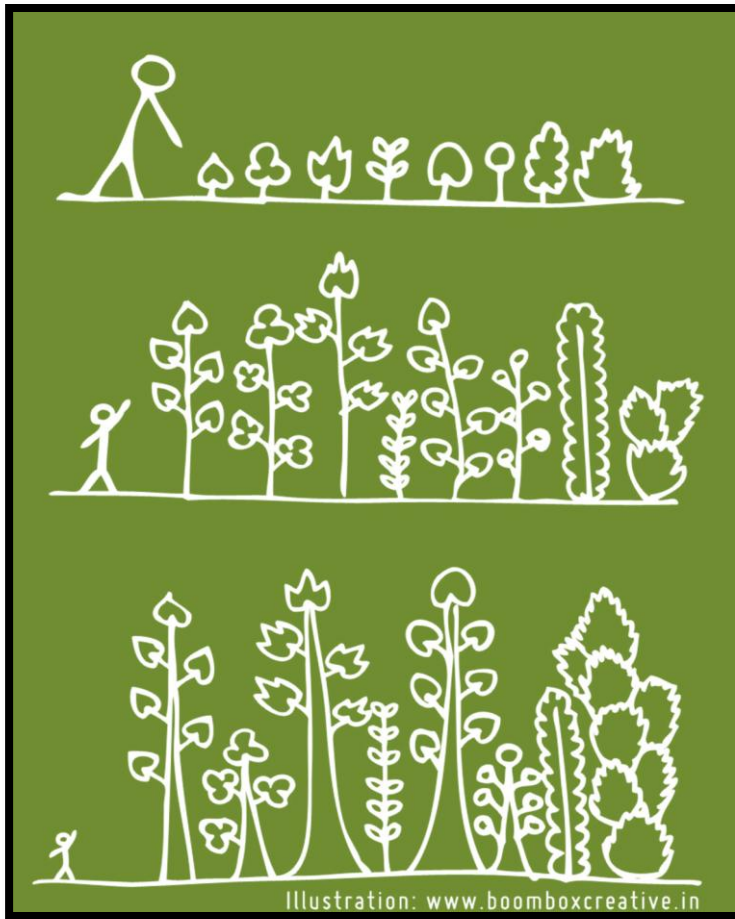
Forest age: 2 years

No of Species: 52, all native

Plantation Density: 3 Saplings/Sq Mt



How we do it!



DAY 1

saplings of 50 to 100 native species
planted at a density of 3~5/Sq. Mtr

2 YEARS

the forest becomes self-sustaining
after 2 years of watering and de-
weeding.

10 YEARS

growing undisturbed, it becomes
equivalent of a 100 year old natural
forest.



Amritdhara - Community Safe Water Station

No Capex for NGOs



Innovative non-RO Technology



- **Social Franchise Model**
- **Income Generating Sustainable model**
- **Low Safe Water for the Community**

- **Very Low Water Waste compared to RO**
- **Low Opex & Maintenance**
- **Healthy Minerals retained unlike RO**



INDIA Redefined FELLOWSHIP

- First ever fellowship going to be launched in India with such a concept
- Students and Young Professionals will be able to choose their area of interest from the **“Fellowship Platter”**
- After rigorous rounds of selections will work with mentors and design their own fellowship path
- Entire work and social impact will be monitored and guided by experts





IGNITED MINDS





My School, My Choice

QUALITY
RIGHT TO EDUCATION

- Unique Program, first of its kind in India
- Empowering Students & Parents from EWS by providing them the option of School Choice
- Powered by Fully Tracked Digitally Secure Smart Coupons preventing any misuse of funds
- Partner - BSNL ECLASS as a part of DIGITAL INDIA Initiative
- 68,000 Children and over 1,500 Schools (BPS) over 90 locations across 24 States ready to be part of this



Uniform



Books



Fees



Meal





Different Tools

INDIA
 Redefined

Has come up with a Holistic Solution using

**Smart
Coupons**

powered by



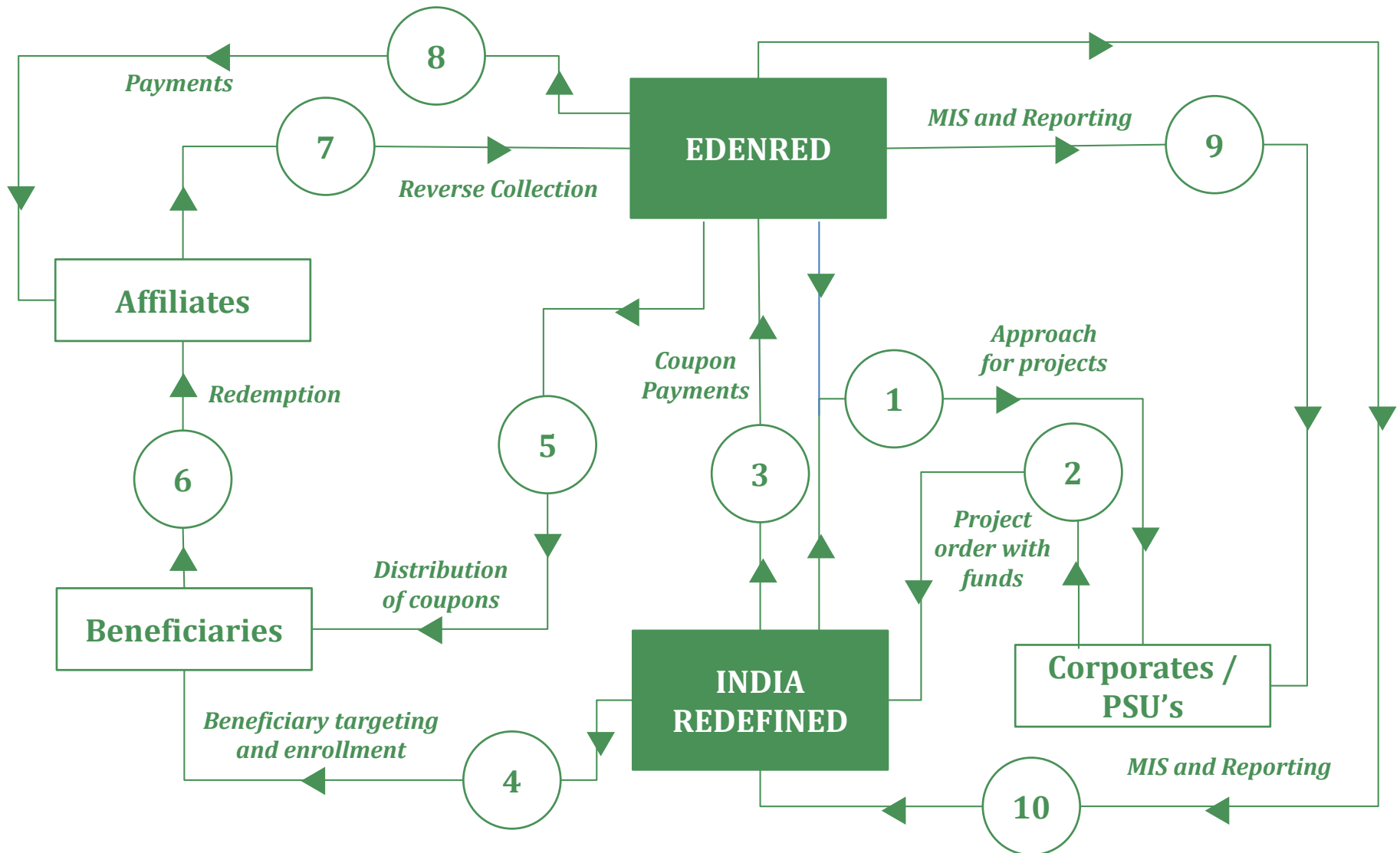
**Digital
Education**

powered by



Digital Online Education

How will it work?





Mobile Science Lab



School A

Box 1

School B

Schools C to D

Box 2 to 9

Box 10

Continuous rotation

In addition to mobile lab vans visits





Science Fair





Teacher's Training





Spark Young Minds

i will be I



spark
young minds

be what you want to be

Every child has a dream, a purpose in life, a point to prove, a story to share and a song to sing. All they need is a spark! Empirical evidence suggests that champions from all walks of life had one thing in common. They had found their spark very, very early. I will be... a clear promise to themselves to do and be what they could see. Every child has a dream and every child can be a champion. Champions of Tomorrow, come find your fire and spark your dream. Find your I will be... a blueprint, a road map and the will to be, what you want to be.



Bio Fence

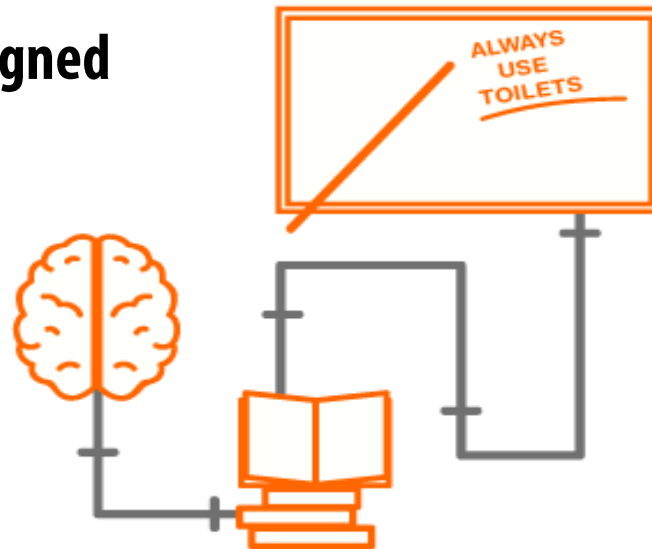




Sugandha – Sanitation Program

"Swachh Bharat" Mission (rural)


- **Constructing Toilets for sanitation change does not lead to usage as well**
- **The programme is successful only when the trigger is correctly identified**
- **Delivered through a carefully designed 'software' side**



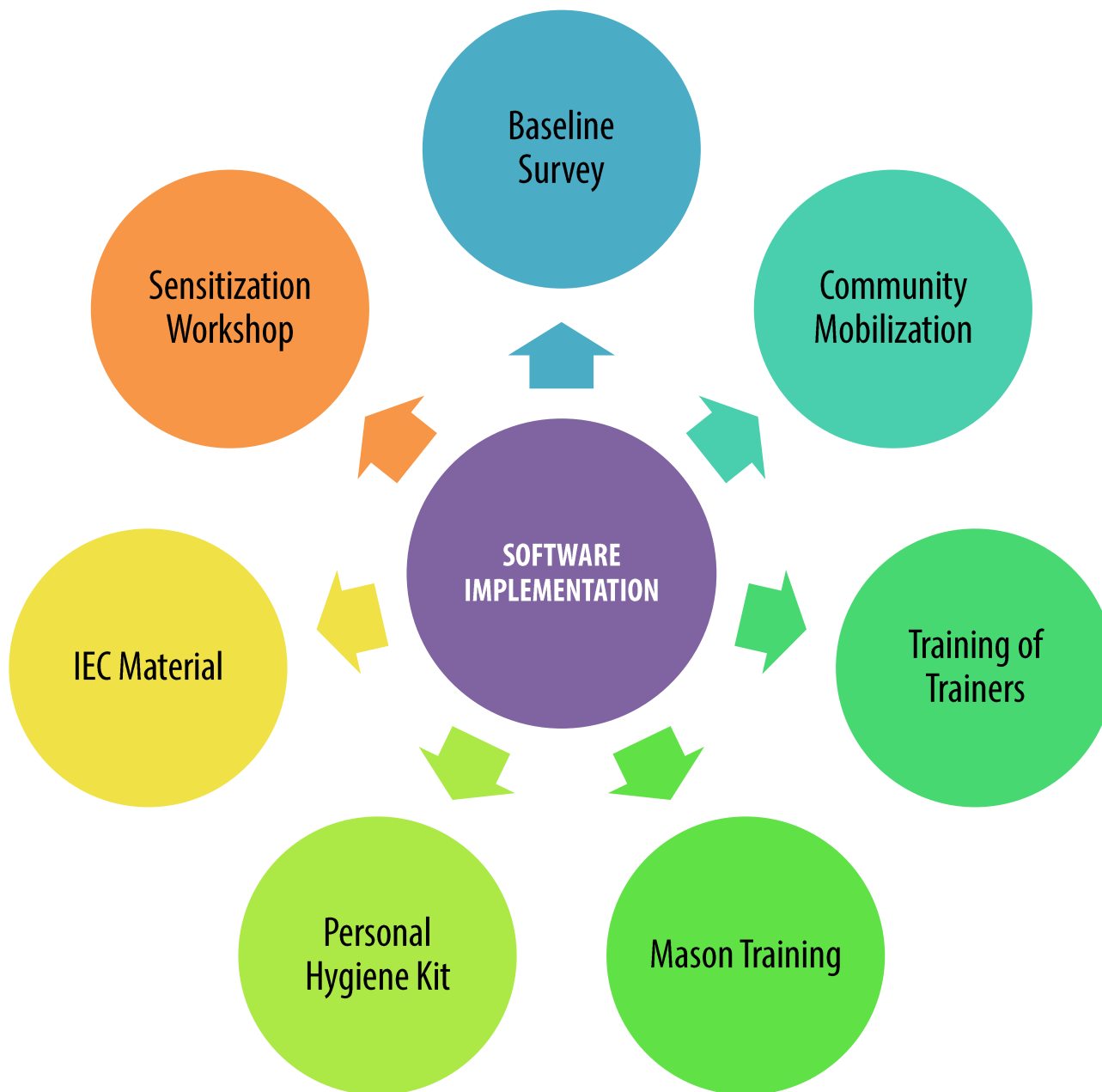


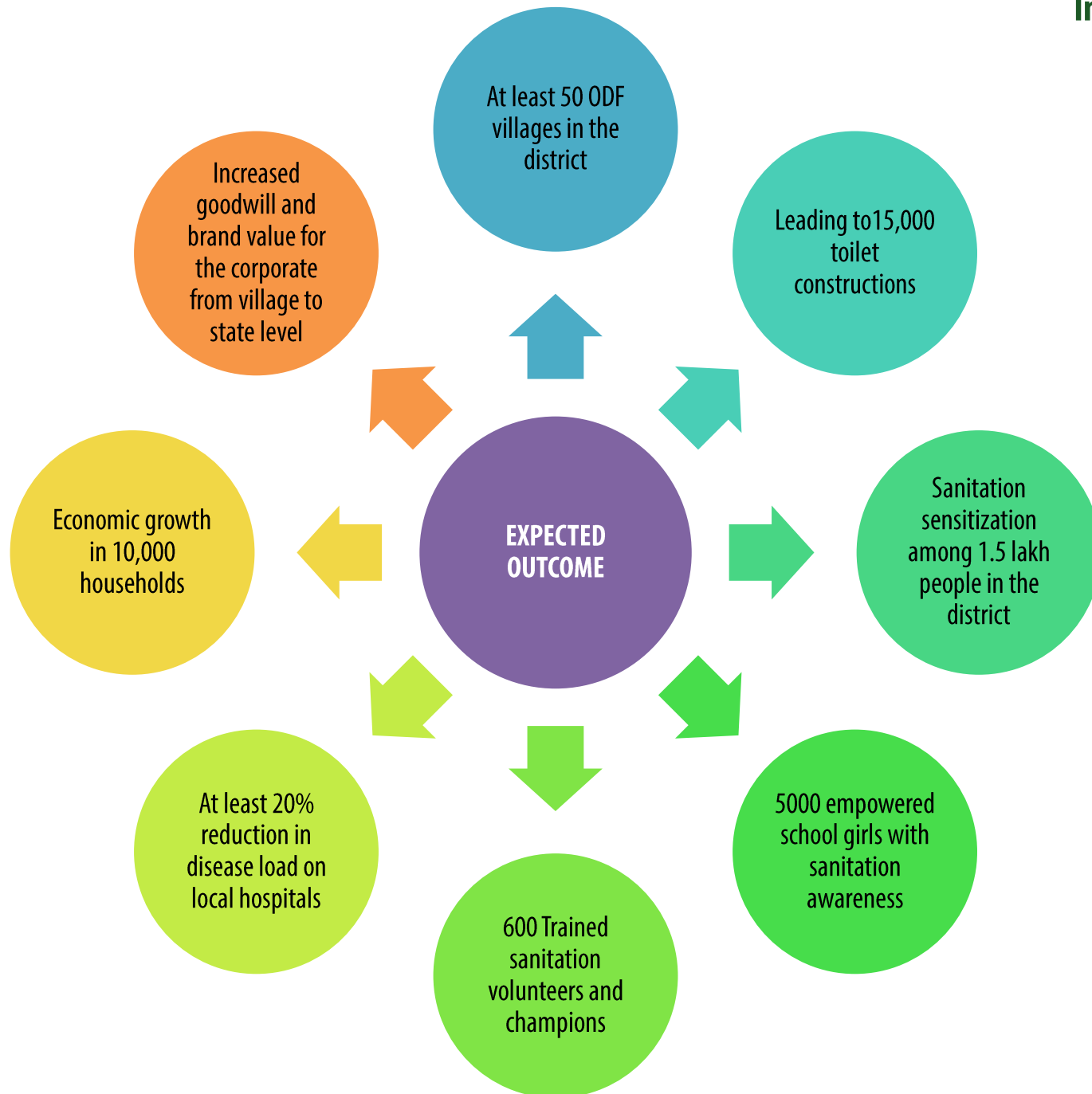
OBJECTIVE

To 'trigger' sanitation behavior change in the rural communities and create sanitation as a public movement.



SCOPE	• 100 Villages
DURATION	• 10 Months
BUDGET	• 2.5 Lakhs/ Village







WHAT CAN I DO?



PROGRAM FUNDING

- **FOR DESIGNING & IMPLEMENTING YOUR PROJECTS**
- **FOR INDIA REDEFINED'S PROJECTS**
- **FOR JOINTLY ESTABLISHING SKILL DEV. CENTER**

CORPUS DONATIONS

- **FOR CAPACITY BUILDING**
- **SCALING UP OF OPERATIONS**

EXPERTISE

- **PROVIDE YOUR EXPERTISE**
- **PRODUCTS AND SERVICES FOR SOCIAL CAUSES**



So...shall we together redefine India?



anurag@indiaredefined.org
+91 - 98202 52205



LOGO

The Logo represents several dimensions of Indian Culture. Visually, it makes the shape of the Indian subcontinent - Kings have come and ruled, battles have been fought and won, cities have been built and rebuilt, borders have been shifted but the geographical shape of India never changed. Even from space, one can recognize India by seeing the shape of Indian peninsula in the Asian Continent. Thus, the peninsula is not only a beautiful landmass but an identity for India and its history. However progress and development goes hand in hand with 'change'. Thus by not completing the outline of the country, the openness signifies free flow of ideas, possibilities and opportunities.

This Logo aesthetically amalgamates various Indian languages with the most widely used language in the world, English. The “२” part of the symbol corresponds to the letter 'R' in English and also appears in Hindi, Gujarati, Assamese etc emphasizing on the 'REDEFINING'. The Logo can be written quickly and easily in a single stroke. Thus the symbol also represents the multilingual and diverse nature of India.

The text style "INDIA Redefined" also accentuates the meaning of the logo. While "INDIA" is written in bold & formal font, denoting our country's standing through ages with its traditions and culture, "Redefined" is curvy and informal shows flexibility to change and readiness for progress.